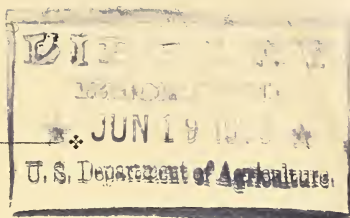


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Do not assume content reflects current scientific knowledge, policies, or practices.



Price list of Gladioli  
C11  
SPRING, 1927



To My Glad Friends and Patrons:

My motto for 1927 will be what it has always been—"Not How Many, But How Good"—the very best the world affords, are none too good.

Price has never been taken into consideration, but QUALITY has always been the first consideration.

On this basis only do I present at this time to the "GLADIOLUS WORLD" my partial list of the WORLD'S MASTERPIECES IN GLADIOLUS, and solicit your patronage for the 1927 planting season.

I want to be perfectly frank with you, when I say that I will meet any reliable competition in prices made by representative growers, but I cannot meet the price of the haphazard growers who are offering prize packages by cutting the prices of some World Famed Glad in order to get rid of their cheap surplus stock of bulbs.

If you could only visit my Glad Gardens during the height of their bloom, and see the gorgeous blooms—see for yourself more than words can express—you would at once realize that the amateur stage of Glad raising has long passed by, and that you would be (so to speak) in a Garden of "Gods Masterpieces."

In the list which you will find on the reverse side of this sheet, you will at once appreciate a selection of the highest type of Gladiolus, from the personal selections of the introducers themselves, and only after the closest and most rigid inspection, examination and trial, are they placed on the accredited list which make up the list of the "World's Masterpieces."

I will, from season to season, add all the new worth-while Glads to my list, so that at any time you may wish to add to those already grown by you, you need feel no hesitancy in writing me your wants.

Just a little advance information: I will, this fall, add to this list five of my own introductions, which are of the highest type, and the price will be in the reach of all who really need and want the very best.

Yours for a better class of Gladiolus,

LOUIS W. MITTENDORFF

3730 Fifth Avenue, Morningside

Sioux City, Iowa



Besides the Glads listed in this price list I grow many other varieties, too numerous to mention, and if you are interested in some very choice but cheaper Glads, I can supply you

<b>AVERILL</b> (Errey). Each.....\$ 2.00 Rosy salmon.	<b>GOLDEN MEASURE</b> (Kel). Each..... .10 Deep yellow.	<b>PEARL OF CALIFORNIA</b> (Ky). Each..... 10.00 LaFrance pink.
<b>ARISTOCRAT</b> (Bill). Each..... 1.50 Pale saffron pink.	<b>HELIOTROPE</b> (Le). Each..... 1.00 Deep violet.	<b>PRESTGARD MRS. KR. (P)</b> . Each..... 1.00 Pure white.
<b>BLASCO IBANEZ</b> (D). Each..... .75 Deep dahlia purple.	<b>HINKLE MRS. C. R.</b> (Davis). Each..... 1.00 Violet maroon.	<b>PACKARD</b> (Bur). (Limited) Each..... 2.50 Brownish lavender.
<b>BENNETT DR. F. R.</b> (D). Each..... .75 Peach red.	<b>INDIAN SUMMER</b> (K). Each..... .30 Glistening pink.	<b>QUEEN OF THE NIGHT</b> . Each..... 1.75 Dark cardinal.
<b>BREAK O'DAY</b> (Bill). Each..... 3.25 Rare early pink.	<b>JAP LADY</b> (Prest). Each..... 1.00 Bishop purple.	<b>ROSEMARY</b> (Bales). Each..... 1.00 White with lavender rose.
<b>BENGAL TIGER</b> (Pratt). Each..... .15 Mottled red.	<b>KENT WM.</b> (D). Each..... 1.00 Ivory yellow.	<b>ROSE MIST</b> (F). Each..... 1.00 Rose color—a dream.
<b>BADGER WM. C.</b> (Metzner). Each..... 1.00 Geranium pink.	<b>KENT MRS. WM.</b> (D). Each..... .25 Shrimp pink.	<b>RIPLING WATERS</b> (Ellis). Each..... 25.00 Cream suffoced pink.
<b>BOTHIN MRS. H. R.</b> (D). Each..... .20 Ruffled light pink.	<b>LOUISE</b> (W). Each..... .10 Phlox pink-purple.	<b>RUFFOLACE</b> (Kp). Each..... 25.00 Pure white—ruffled and lacinated.
<b>CARBONE J A</b> (D). Each..... .35 Iridescent orange.	<b>LONGFELLOW</b> (Pr). Each..... .50 LaFrance pink.	<b>ROSE ASH</b> (S). Each..... .15 Ashes of roses.
<b>CONSTANCE</b> (Errey). Each..... 2.00 Rich salmon.	<b>LOS ANGELES</b> (H). Each..... .10 Shrimp pink.	<b>SISSON MRS. W. P. (C)</b> . Each..... 12.50 A Glad of wondrous beauty.
<b>CALIFORNIA CANARY</b> (Sal). Each..... 1.00 Golden yellow.	<b>LAVENDER AMERICA</b> (K). Each..... .35 Lavender.	<b>SUNBURST</b> (Davis). Each..... 2.00 Yellow—"A whole bouquet."
<b>CALIFORNIA GIANT</b> (D). Each..... 1.25 Mellow purple.	<b>LACINATUS</b> (K). Each..... 1.00 Rose pink.	<b>SULPHUR FRILLS</b> (K). Each..... .50 Ruffled sulphur yellow.
<b>DOUGLASS MRS. LEON</b> (D). Each..... .25 Begonia rose.	<b>MASTERPIECE</b> (K). Each..... .15 American Beauty rose.	<b>SULPHUR GLOW</b> (K). Each..... .25 Ruffled sulphur white.
<b>DU TAILLES JEAN</b> (L). Each..... .25 Deep salmon.	<b>MARMORA</b> (Errey). Each..... 2.50 Lavender.	<b>TYRIAN BEAUTY</b> (K). Each..... .20 Tyrian rose.
<b>DIENERS AMERICAN BEAUTY</b> (D). Each..... .25 American beauty rose.	<b>MINUET</b> (C). Each..... 9.00 Beautiful lavender.	<b>TALMAGE NORMA</b> (Dec). Each..... 1.00 Martius yellow.
<b>DIENER RICHARD</b> (D). Each..... .35 Ruffled geranium pink.	<b>NEGRI POLO</b> (K). Each..... .50 Ruffled apricot.	<b>THE ORCHID</b> (Spr). Each..... 10.00 Flecked pale lavender.
<b>EBERIUS ANNA</b> (D). Each..... .10 Rhodamine purple.	<b>NIMROD</b> (Errey). Each..... 1.25 Coppery crimson.	<b>VEILCHENBLAU</b> (Pf). Each..... 1.50 Violet blue.
<b>ERREY GERTRUDE</b> (Errey). Each..... 2.00 Shell pink.	<b>OPALESCENT</b> (Bill). Each..... .35 Rose lavender.	<b>VANDERBILT MRS. NEWELL</b> (D). Each..... .50 Ruffled salmon pink.
<b>FARRAR GERALDINE</b> (D). Each..... 2.50 Horlense violet.	<b>ORANGE GLORY</b> (K). Each..... .10 Ruffled peach red.	<b>VAN KONYENBURG MRS.</b> Each..... 7.50 Aniline blue.
<b>FOCH MARSHAL</b> (K). Each..... .20 LaFrance pink.	<b>PINK CLOUD</b> (D). Each..... .50 Delicate pink.	<b>WALSH MRS. JOHN R.</b> (D). Each..... .35 Ruffled flesh pink.
<b>FASTIDIOUS</b> (Bill). Each..... .35 Shell pink.	<b>PIPPIN</b> (Bill). Each..... .10 Blush pink.	
<b>FORD HENRY</b> (D). Each..... .10 Rhodamine purple.	<b>PRIDE OF PORTLAND</b> (E). Each..... 25.00 Begonia rose.	
<b>FREDA</b> (Sal). Each..... .15 LaFrance pink.	<b>PETERS MRS. F. C. (F)</b> . Each..... .15 Amaranth pink.	
<b>GOLD EAGLE</b> (A). Each..... 12.00 Ruffled rich yellow.	<b>PHIPPS MR. W. H.</b> (D). Each..... .75 LaFrance pink-rose salmon.	
<b>GLADDIE BOY</b> (Bill). Each..... 5.00 Grenadine pink.	<b>PURPLE GLORY</b> (D). Each..... .15 Ruffled purplish red.	
<b>GIANT NYMPH</b> (C). Each..... .30 LaFrance pink.	<b>PRINCELEY</b> (Kp). Each..... .75 Lily-like white.	

All prices quoted are for single bulbs. Twelve of a kind may be had for the price of ten.

#### SPECIAL DISCOUNT

On all orders of \$10.00 or more an additional discount of 10 per cent. will be given.

I Pay All Transportation Charges

## NOTICE

Many notable and world-famed Glads are not listed, due to the scarcity of stock, but I hope to be in a position to supply my customers for this fall shipment or for the spring of 1928.

If you have in mind any rare varieties, not listed and you are in need of bulbs for this spring planting, write me and I will try to help you out.

MY PRICES ARE ALWAYS  
RIGHT

MY GLADS ALWAYS WIN IN  
STRONG COMPETITION



### THE WORLDS **MASTERPIECES** IN GLADIOLUS

LOUIS W. MITTENDORFF

3730 Fifth Ave., Morningside  
SIOUX CITY, IOWA

*Chas. E. F. Mitterdorff*  
TO  
*Washington*  
*H.C.*  
*1825 N. Capital St.*

Here is the PRICE LIST they are all looking for

